



# Endeavor Monthly

JANUARY 2018

BY KEITH HAAG

## Meet the Newest Member of the Endeavor Family: Laura Haag, Sales Coordinator for Endeavor Sales



We are excited to announce that the Endeavor Farm brand is expanding into the sales arena with the launch of Endeavor Farm Sales! Effective immediately, we now offer consigning services for all major thoroughbred sales and look forward to extending our client services to yet another facet of the industry. Along with the new sales division comes a new hire for the team and a new member of the Endeavor family. Spearheading Endeavor Sales will be Laura Haag. Some of you know Laura already, as she is the wife of farm manager Keith Haag. For those of you who do not know Laura, she will be reaching out to you soon to introduce herself and to talk to you about how she can assist you in her new role here. Laura is from Bardstown, Kentucky and has lived in the Lexington area since 2006 when she started attending the University of Kentucky. She graduated in 2010 with a bachelor's degree in Animal Sciences with an emphasis in equine production. She then immediately began her graduate work studying equine nutrition under world renowned equine nutritionist Dr. Laurie Lawrence. While a student at UK, Laura worked at the

University's equine breeding and research operation, Maine Chance Farm. In addition, she completed internships through Hill 'n' Dale Farm as assistant sales coordinator and through Rood & Riddle working with reproduction specialist Dr. Pete Sheerin for a breeding season. She was also a part time tech for equine veterinarian Dr. Mike Beyer throughout college. After finishing school, Laura started working full time for Hill 'n' Dale Farm under farm veterinarian Dr. Jeremy Whitman. She worked in many capacities for Hill 'n' Dale for the past 4 ½ years and gained lots of valuable experience working in a largescale commercial environment. We look forward to Laura bringing her wealth of skills and knowledge here to Endeavor and we know that she is excited to join the team. In addition to sales coordinating, Laura will also be active in client relations and communications, so you can expect to get to know her well! Starting this sales company is a huge undertaking for the farm and we know that we are very fortunate to have Laura to join and help us in this venture. If you all have any questions or concerns regarding Endeavor Sales, please do not hesitate to reach out to us. We look forward to representing your horses at the sale!!!

## New Farm Veterinarian: Dr. Brad Tanner



The New Year marks several notable changes at Endeavor Farm, one of those changes being our routine farm veterinarian. Dr. Bart Barber, who has done Endeavor's vet work since its inception, is taking a new position within Rood & Riddle and will no longer be practicing ambulatory medicine. We have established a wonderful relationship with Dr. Barber over the years and he has been a great veterinarian and friend of the farm during that time. It is sad to see him leave, but we are extremely fortunate to have a new farm veterinarian that we already know and trust in Dr. Brad Tanner. Dr. Tanner is no stranger to the farm as he has been our relief veterinarian throughout Dr. Barber's tenure, so he is already familiar with the farm and many of the horses here. He is an expert equine dentist and has also been floating our horses' teeth for several years. Even though he was already a member of the Endeavor family, we welcome Dr. Tanner and look forward to working with him even more. For those of you who don't yet know Dr. Tanner, we encourage you to come out to the farm and meet him... he will be around... a lot!

Photo: Fine Art America / Anthony Schafer



## Secret Escape Breaks Maiden at Laurel Park

Add another winner to the catalog page for longtime farm resident mare Secret Humor (by Yes It's True), as her just turned three-year-old Secret Escape came away victorious in her second career start on November 4th at Laurel Park. The bay filly by City Zip won the 5 ½ furlong turf sprint by 2 ¼ lengths in a final time of 1:06.27. Secret Escape is currently turned out for the winter and will come back fresh and ready for her three-year-old campaign this spring. Her victory makes five winners from five starters for Secret Humor. Can't do much better than that! Secret Humor's two-year-old by Into Mischief is currently being broke and is pointed toward a two-year-old in training sale this spring. A big congratulations to John Kuehl's Willow Lane Stables on an impressive win with this young homebred. Also, a job well done by trainer Tom Proctor and jockey Ashley Castrenze. Keep up the winning ways in 2018!